***Sequoit Broadcast Network***

Broadcast Journalism Syllabus

**Adviser:** Ms. Katharine Giertych (katharine.giertych@chsd117.org)

**Executive Producer:** Karley Rosenquist (karley.rosenquist@chsd117.org)

Welcome to Broadcast Journalism with Ms. Giertych. I am looking forward to working with each and every one of you throughout the rest of the school year. Please read over the following items carefully. You will be individually responsible for the information. If you have any questions, comments, or concerns regarding the syllabus, please let me know.

This classroom follows all Antioch Community High School rules and procedures as outlined in the student handbook. When our curriculum involves the handling and/or consumption of food, staff will notify students and parents/guardians in advance. Accommodations and/or alternative assignments will be made available for students with documented allergies. For more information on the following, please reference the corresponding student handbook page numbers: attendance p.14; excessive absences p.15; controversial curriculum p.62; electronic devices p.17; academic dishonesty p.27.

**COURSE EXPECTATIONS:**

Broadcast Journalism is a one-period course that will involve students in the creation and production of Sequoit Broadcast Network, a monthly 30-minute program that airs on Comcast. It is the job of the SBN staff to cover topics, events, and issues related to the school and its surrounding communities. Students will strive to be professional and creative while maintaining the basics of journalistic principles.

**TEACHER EXPECTATIONS**:

1. ***Be respectful*** – This classroom is meant to be a safe area, and this is not possible if students are being disrespectful to the teacher, other students, or themselves. Disrespect will not be tolerated under any and all circumstances. Your punishment may be as simple as a detention or as severe as a trip down to the Dean’s office.
2. ***Be responsible*** - Wasted time means wasted work and instruction time. You must be in your seat when the bell rings, and you cannot pack up early or line up by the door.
3. ***Be prepared*** – I expect you to organize and prepare your time and work effectively.
4. ***Be honest*** – In my classroom, there is a zero-tolerance policy for any form of dishonesty. This may include, but certainly is not limited to, lying, cheating, and plagiarism.
5. ***Be ready to participate*** – I want to see that you are all learning. Please participate in classroom discussions, critiques, and activities.
6. ***Be dedicated*** – This class is unique in that it **requires** participation outside of class. I expect you all to manage your time effectively, donate your time to the production, and be ready and willing to attend and document school events.

**Course Grade:**

Your grade will be determined by the following: **90%** coursework; **10%** final project.

**Project Grades:**

Each project will receive five overall grades: proposal, content, editing, professionalism, & self-assessment/reflection.

**Show Production:**

We will be producing a monthly show that will be aired on Comcast. Each student will be assigned to an editing team which will be responsible for piecing together and editing at least one show a semester. Please note that this is in addition to your normal coursework and you may be expected to complete work outside of class.

**Professionalism:**

Consider this your “participation” grade. As members of Sequoit Media, you are expected to act professionally and represent our program well. You will receive a professionalism grade for each project, which can be determined by, but is certainly not limited to, email conduct, interview professionalism, punctuality, representation of program, attitude, and/or interaction with SBN staff.

**Late Work Policy:**

Journalism functions on deadlines. You either meet it, or you don’t. Don’t make it a habit of turning things in after deadline. We are working as a team, and missed deadlines will only hurt the production of the show. As such, late work will receive a **20% deduction** for each day that it is late.

**Course Topics:**

Media Ethics & Responsibilities Story Pitching

Sports Coverage & Live Sports Events Videography

Live Feed Video Interviewing

Lifestyle Lighting

Controversial Media Topics Anchoring

Human Interest Stories Sound Capture/Editing

Drones Video Editing

Script Writing Advertising

Please sign and return, acknowledging that you have read and understood the course syllabus.

Student Name:

Student Signature: Date:

Parent/Guardian Name:

Parent/Guardian Signature: Date: