**Analyzing** **Visual Rhetoric, Part 4: Find an Image**

**English III**

**Standards:**

* RI 2b: Analyze and evaluate the effectiveness of the structure an author uses in his/her argument, including whether the structure makes points clear, convincing, and engaging.
* RI 2c: Determine an author’s point of view or purpose in a text in which the rhetoric is particularly effective, analyzing how style and content contribute to the power, persuasiveness or beauty of a text/image.
* RI 3a: Integrate and evaluate multiple sources of information presented in different media or formats.
* WL 1a: write arguments to support claims in an analysis of substantive topics or texts, using valid reasoning and relevant and sufficient evidence.

**Part 1 Directions**: Find an image (a photograph or a political cartoon) that you think **captures the American spirit/experience** to analyze. Save that image to a Google Doc or Google Slide and take notes on the image or cartoon. Make sure your final project is submitted to Google Classroom.

**Next**, complete the SCANS chart to sequence your notes.

|  |  |
| --- | --- |
| **Subject** |  |
| **Contents** |  |
| **Attitudes** |  |
| **Narrative** |  |
| **Symbolism** |  |
| **Conclusions** |  |

**Part 2 Directions**: Using your conclusions, write a thesis statement about the author’s purpose for taking this picture or drawing this comic, here.

**Part 3 Directions**: Write a paragraph, citing information from your SCANS chart that proves your thesis.